



PRODUCT SPOTLIGHT

365 OPPORTUNITY!

Reach buyers by placing your ad in this high-performing digital product newsletter from WWETT.

AUDIENCE: 25,000+ WATER & WASTEWATER PROS

- ▶ Septic maintenance; vacuum truck services; sewer and pipe installation, cleaning, and rehab;
- ▶ Municipalities; treatment plant operations;
- ▶ Portable sanitation... and more!
- ▶ Premium send dates will include 2025 pre-registered attendees

SPOTLIGHT OPPORTUNITIES

What can you do with the Product Spotlight?

- Promote products featured in your booth
- Highlight products that will be used in booth demos
- Early products announcements
- Sharing product specials and discounts

Product Placement Specs

\$1,250
Premium Dates*

\$950
Standard
Quarterly Dates

- Image size: 300x250
- Headline: 25 characters with spaces
- Description: 300 characters with spaces
- URL Link

2024-2025 DEPLOYMENTS

- ▶ NOVEMBER 13, 2024
- ▶ JANUARY 15, 2025*
- ▶ FEBRUARY 5, 2025*
- ▶ FEBRUARY 12, 2025*
- ▶ MAY 14, 2025
- ▶ AUGUST 13, 2025
- ▶ NOVEMBER 12, 2025

*Premium Dates (Includes 2025 pre-registered attendees)

Limited availability. Reserve your spot today!

Elias Haas
Companies A-L, #s

Elias.Haas@informa.com
+1 212-710-7425

Bill Mitchell
Companies M-Z

Bill.Mitchell@informa.com
+1 212-600-3511

Juliana Sherwood
Sales Manager

Juliana.Sherwood@informa.com
+1 212-951-6616

