



WWETT January Exhibitor Newsletter

Welcome to your January edition of the **Exhibitor Newsletter** for the **2025 WWETT Show!** This edition includes important deadlines, valuable tips, and key information to help you prepare for a successful and impactful presence at the show. Whether you're a first-time exhibitor or a returning one, we're here to ensure you have everything you need for a smooth and successful event.

EXHIBITOR RESOURCE CENTER (ERC)

The [ERC](#) is your resource for booth payments, the exhibitor service manual for ordering booth services, updating your company profile, and more! Note: your company description will be displayed in the [Exhibitor List](#) as well as the WWETT App, launching later this year. Click [here](#) to view ERC access instructions and contact [Customer Service](#) with any questions or issues.

EXHIBITOR SERVICE MANUAL (ESM)

The ESM contains order forms and links for booth services (carpet, utilities, catering, etc.), shipping labels, targeted move-in schedule, marshalling yard details/hours and other important information for the show. Visit the Resources section of the [ERC](#) to access the ESM.

FERN ONLINE ORDERING PORTAL

If your company has not received the Fern OneView access email for the 2025 show, please [click here](#) to send an email to Fern. Within OneView, you can order booth furnishings, carpet/flooring, material handling, labor, graphics, hanging sign assembly, floral and more!

UPCOMING EXHIBITOR WEBINAR – JANUARY 10TH (final)

Click [here](#) to register for our final Exhibitor Webinar taking place January 10th featuring the WWETT Show Team. We will cover registration, appointment booking, discount deadlines, the Welcome Party, Feathr (your customized portal to invite customers to the show), and more! Our webinar will take place on Zoom.

NEW DIRECTORY ENHANCEMENTS

We are excited about the new appointment setting feature available within your directory listing. Make sure to go into your [ERC](#) and set up available time slots for attendees to book a meeting with you. **You'll need to set up your schedule for attendees to book meetings with you!** Once you have set this up it will show on your directory listing. We also have a new page for exhibitors that are currently hiring. To be included just add your career page link into your [ERC](#). And don't forget to add in your logo, product images, videos, collateral, virtual business cards and more if you have Smart Business or Maximum Exposure listings.

CUSTOMER INVITES & MARKETING MATERIALS VIA FEATHR

Invite your partners, customers, and social media followers to visit you at WWETT using your FREE custom branded marketing materials. For easy access to your materials click the "Customer Invite Program" widget in your [Exhibitor Resource Center](#).

HANGING SIGN/BANNER INSTALLATION ORDERING

OPEN NOW

You may now order your hanging sign/banner installation through the ICC via this [link](#) . Please see our [Booth Display Specifications](#) for hanging sign/banner guidelines. Please note that sign/banner assembly is not included with your rigging/hanging order. If needed, you can order labor for sign/banner assembly through [Fern](#).

HAVE QUESTIONS?

Visit our [Exhibitor FAQs](#) page for more information.

HOTEL INFORMATION

Need to book your stay? Click the following link to book through onPeak our Official Hotel Provider: [WWETT Official Hotels](#).

REGISTRATION INFORMATION

Exhibitor Registration opened on December 5th. To register your staff, follow the instructions below. This will give you access to your company's dedicated and secure registration portal. Reminder: You may also sign yourself and team members up for our accredited conference program.

- Sign in to the [Exhibitor Resource Center](#) with your email address.
- If it's your first time signing in you will receive an email with a link to set your password.
- Once you are signed in, click on the "Register Booth Staff" widget on the homepage.
- Click the "Exhibitor Registration" menu to add staff to your company roster.
- Check the "Roster" tab in the sidebar at any time to view all your company's registrations.

CRITICAL DATES

- Book Hotel – **ASAP**
- Submit Mandatory Booth Display Approval Form – **ASAP**
- Request a Meeting Room or Hospitality Suite – **ASAP**
- Deadline to Complete the EAC Designation Process – 1/17/25
- Fern Online Discount Deadline – 1/24/25
- ICC ordering – Advanced Rates End 1/30/25
- Fern Warehouse Accepts Freight – 1/13/25 to 2/10/25
- Show Site Freight – Cannot Arrive Before 2/16/2025 (unless targeted otherwise)

THINGS TO DO IN INDIANAPOLIS

Get to know Indy and find things to do [here](#).

CONTACT US

General Booth and Show Related Questions

Customer Service

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Sales/Sponsorship Questions

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An Important Reminder: BEWARE of Scam Offers!

Beware of companies FALSELY representing themselves as official partners of **the WWETT Show**. Scam offers include unverified “official” attendee lists, hotel packages by unauthorized providers, exhibitor listings in fair guides and publications not associated with **WWETT**, and more. Do NOT do business with any of these companies, and remember, when in doubt, contact Show Management for verification.

We look forward to seeing you in Indy!

Sincerely,

WWETT Show Management



The Official Transmission Sponsor of The WWETT Show

Visit OMSI Transmissions at Booth # 2317
