



October Exhibitor Newsletter

Here is our October exhibitor newsletter for the 2025 WWETT Show with helpful information to prepare for a successful show!

EXHIBITOR RESOURCE CENTER (ERC) (Formerly Exhibitor Dashboard)

WWETT has launched the new [Exhibitor Resource Center](#) (ERC) and there is a new log in process. An email was sent to the primary contact with instructions on how to log in and add users on August 14, 2024. Click [here](#) to view the access instructions and contact [Customer Service](#) with any questions or issues.

The ERC is your resource for booth payments, the exhibitor service manual for ordering booth services, updating your company profile, and more! Note: your company description will be displayed in the [Exhibitor List](#) as well as the WWETT App, launching later this year.

EXHIBITOR SERVICE MANUAL (ESM) Available NOW

The ESM contains order forms and links for booth services (carpet, utilities, catering, etc.), shipping labels, targeted move-in schedule, marshalling yard details/hours and other important information for the show. Visit the Resources section of the [ERC](#) to access the ESM.

FERN ONLINE ORDERING PORTAL

An email from Fern will be sent to you in the next 24 hours with detailed instructions on how to access their OneView portal. Within OneView, you can order booth furnishings, carpet/flooring, material handling, labor, graphics, hanging sign assembly, floral and more.

NEW ERC FEATURE: NOW HIRING

Are you hiring? Log into the [ERC](#) and navigate to the Now Hiring Widget and link your career opportunities for WWETT attendees to see.

EXHIBITOR WEBINAR SERIES - STARTING NOVEMBER 8TH

Click [here](#) to register for our November 8th Exhibitor Webinar featuring the WWETT Show Team and Fern. We will cover the ERC, badge registration, move-in/out, and more! Our webinar series will take place on Zoom.

HANGING SIGN REMINDER

As a reminder, only island, split island and peninsula booths that are a minimum of 400 square feet are permitted to hang signs. More information can be found in our [Booth Display Specifications](#).

FINAL BOOTH PAYMENT

Final booth payments are due October 18th. Log into the [ERC](#) to get your balance, view your invoice and make payments.

HAVE QUESTIONS?

Visit our [Exhibitor FAQs](#) page for more information.

HOTEL INFORMATION

Need to book your stay? Click here: [WWETT Official Hotels](#).

REGISTRATION INFORMATION

Opening in late October.

THINGS TO DO IN INDIANAPOLIS

Get to know Indy and find things to do [here](#).

CONTACT US

General Booth and Show Related Questions

Customer Service

855-476-8554

info@wwettshow.com

Sales/Sponsorship Questions

Juliana Sherwood

Sales Manager

212-951-6616

juliana.sherwood@informa.com

Elias Haas

Account Executive – Companies A-L & #'s

212-710-7425

elias.haas@informa.com

Bill Mitchell

Senior Account Executive – Companies M-Z

212-600-3511

bill.mitchell@informa.com

Nicki McNeill

Sales Coordinator

212-710-7430

nicki.mcneill@informa.com

Operations

Ashley Cannon
Event Operations Manager
ashley.cannon@informa.com

Marketing

Christina Sanchez
Group Marketing Manager
christina.sanchez@informa.com

We look forward to seeing you in Indy!

Sincerely,

WWETT Show Management



The Official Transmission Sponsor of The WWETT Show

Visit OMSI Transmissions at Booth # 2317
