

2027 EXHIBITOR DIGITAL PACKAGES

Boost your brand visibility and drive booth traffic with Digital Packages that showcase your company on the interactive floor plan, show planners, and exhibitor insights.

Select the package that best meets your goals. One package selection is required.

Package Offerings	Basic Package (Required)	Smart Business	Maximum Exposure
Online & Mobile App Listing (Company Name, Booth Number, Address, Description, Social Media, Website)	✓	✓	✓
Company Logo	✓	✓	✓
Product Categories	10	15	25
Documents/Collateral (Press Releases, Brochures, Catalogs, Case Studies, Whitepapers)	1	5	10
Show Specials (Company Discounts, Raffles, and Giveaways)	1	3	5
Online Business Cards (Company Contacts Shown on Listing)	1	5	10
Product Images with Description		6	12
Videos		3	6
Online Floorplan Booth Corner Peel			✓
Top of Exhibitor List Priority Placement			✓
Featured Exhibitor Listing			✓
MARKETING & PROMOTIONS			
Access to Customer Invites Program	✓	✓	✓
LEAD GENERATION & INSIGHTS			
Access to Online Leads	✓	✓	✓
Access to Lead Insights - NEW	✓	✓	✓
Onsite Lead Retrieval App (Includes one app license to use on a smartphone or tablet)	✓	✓	✓
Price	\$995	\$1,650	\$2,300

Interested in upgrading?
Contact us at sales@wwettshow.com

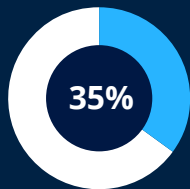
More Features for More Business



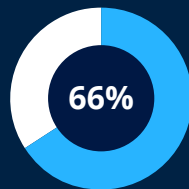
Upgraded Listings

Smart Business Package

More Views



More Leads



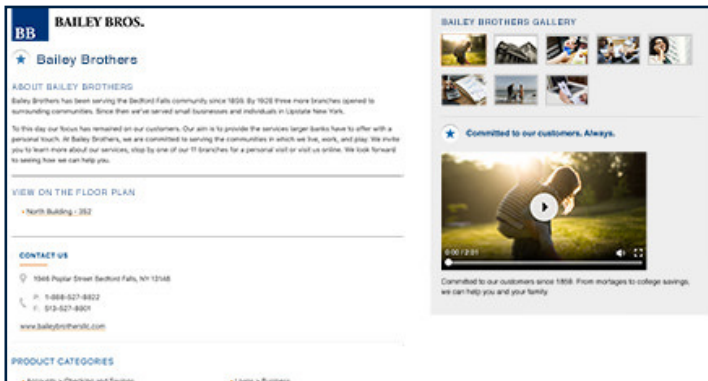
Maximum Exposure Package

8X
MORE
VIEWS

7X
MORE
LEADS

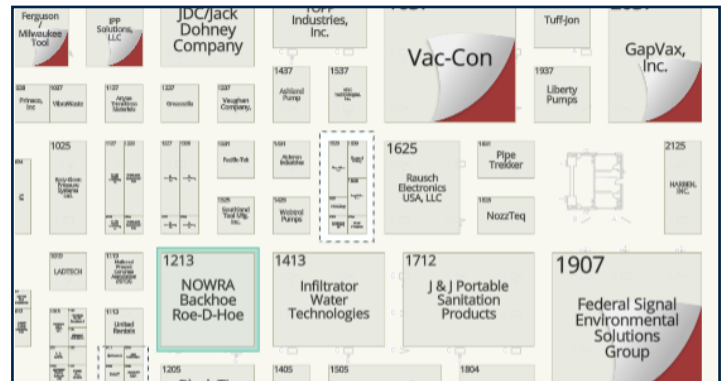
Upload Content

Boost visibility with your logo, images, and videos.



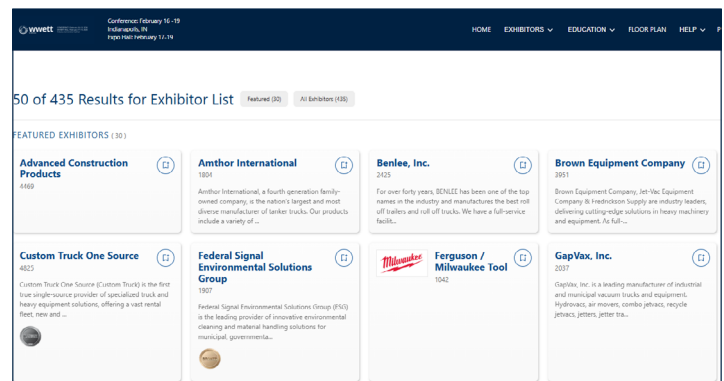
Make Your Booth Stand Out

Stand out with a bright red corner peel on your booth location.



Get Priority Placement

Like Google Ads, keyword searches put your company at the top.



Ready to upgrade your experience? Contact us at: sales@wwettshow.com

Glossary Terms

COLLATERAL

Exhibitors can add downloadable content to their company profiles as PDFs, Word documents, or links. Content can include press releases, brochures, catalogs, whitepapers, and case studies.

COMPANY LOGO

A company logo appears in the search results and on the company profile page, increasing brand recognition and brand recall.

CUSTOMER INVITES PROGRAM

The program gives you access to a marketing toolkit to promote your presence at the show and to offer discounted passes to your current and potential clients.

'FEATURED EXHIBITOR' LISTING

Your company listing is highlighted in an exclusive list of exhibitors marked as 'featured'.

LEAD INSIGHTS

Your custom Lead Insights platform offers a single, near-real-time view of all your event and digital campaign leads, along with reporting, in one place. It builds a rich profile of each of your leads by analyzing how they have engaged with your content, overlaid with detailed demographic and company data, and then translates the data into actionable insights.

LEAD RETRIEVAL APP

The lead retrieval app license can be used on a smartphone or tablet to capture and collect leads onsite at your booth by scanning an attendee's show badge.

ONLINE & MOBILE APP LISTING

The online & mobile app listing, or company profile, is provided with every standard package. The listing features company details, including company name, booth number, address, website, social media links and description.

ONLINE BUSINESS CARDS

Team contacts exhibitors can add to be shown on their company profile. Contact information includes name, title, headshot, description, and social media links.

ONLINE FLOORPLAN BOOTH CORNER PEEL

The interactive floor plan enhances your booth with a distinctive red highlight featuring a peeled corner, ensuring it stands out. The corner peel appears on desktop and mobile devices.

ONLINE LEADS

Receive contact details from attendees who share their information with you via the online & mobile app directory. This typically includes their name, title, email, and company name.

PRIORITY PLACEMENT

Priority placement ensures your company listing displays at the top of the search results and filtered lists relevant to your company's profile. Priority lists are organized alphabetically.

PRODUCT CATEGORIES

These are predetermined product and service categories that exhibitors can assign to their company profile. Attendees use these to search for and discover exhibiting companies online and in the mobile app.

PRODUCT IMAGES WITH DESCRIPTIONS & VIDEOS

Enhance your company profile by uploading product images with descriptions or videos for attendees to view.

SHOW SPECIALS

Exhibitors can add show-specific specials to their company profile, including discount offers, raffles and giveaways.

